RIFBAR privacy policy

Main RIFBAR privacy policy

When you use our service you're giving us some of your personal information. We value your trust and perform our best efforts to keep this information safe. This policy explains what information we collect, why we collect it, who we share it with, and how you can update, manage, export, and delete your information.

Who Are We?

For the purposes of data protection laws – RIFBAR International Limited located at Flat 7B 1/F, Peninsula Apartments, 16 Mody Road, Tsim Sha Tsui, Kowloon, Hong Kong. By agreeing to this Privacy Policy or by using the RIFBAR Services, you agree to the information handling practices described in this Policy.

What Information About You We Collect

Information provided by a user on www.rifbar.com. When you register for a www.rifbar.com account you provide the following: Name, Surname Email address Phone Optionally – State, City, Company, Order volume

Information We Collect Automatically

In addition to the information you enter yourself, we may collect some information automatically for optimizing your experience when using our product and improving the product itself: Language preferences Location data Cookies

For a detailed description of the specific cookies used, their purpose, and how to manage them, see the RIFBAR Cookies Policy.

Legal Basis for Data Collection

We rely on the following legal basis of the collection of Users personal information: User’s explicit consent on processing personal data User’s explicit consent on processing specific categories of personal data Processing is necessary for the performance of a contract between the User and RIFBAR Processing is our obligation under current regulation Processing is necessary for the protection of our legitimate interests

This data is used for the following purposes: Learning how many people use our products and services Finding out which products and services are used more frequently than others Collecting some other statistical information

How we Use Personal information

RIFBAR uses such information to operate, maintain create, and develop new and existing features and services of the website, to create users' website accounts, as well as: Enhance the security of our services Prevent fraud and abuse Provide recommendations and marketing Understand how you use our services

We use email to communicate with you: To notify you of major service updates In relation to customer service We might also use email to send you promotional materials Sometimes we may also need to collect and store your information because we have a legal obligation (tax, compliance purposes). Such inquiries are performed in a separate flow, via your registered email.

In cases where we ask for your consent to process your personal information, you may withdraw your consent at any time and we will stop processing data for that purpose. RIFBAR will rely on legal grounds to process your personal information to the extent permitted by applicable law, which may include, without limitation: honoring contractual commitments, taking steps in anticipation of entering into a contract, fulfilling legal obligations, your consent, and RIFBAR’s legitimate interests.

Will the Data be Shared With any Third Parties?

Service providers We may share information in such cases: When it is necessary for service providers who provide: Conduct data analysis Assist us in improving services and features When we work with third parties, we authorize them to use the information only for the purpose for which it is provided to them and require them to use reasonable confidentiality and security measures. We may use third-party tracking tools (such as Google Analytics) to track the information on how users use the products and websites, such information will be stored in third-party servers. Such third-party track tools may send the data analysis report to us for our above-mentioned purpose.

Third-party analytics and tracking tools are described in more detail in the RIFBAR Cookies Policy.

Cooperation with law enforcement We may disclose user information if we believe in good faith, that such disclosure is necessary to comply with Hong Kong laws or other applicable laws around the world (for example, in the country of your residence), or respond to a court order, judicial or other government requests, subpoena, or warrant in the manner legally required. We also reserve the right to disclose information that we believe, in good faith, is appropriate or necessary to protect RIFBAR from potential liability or from fraudulent, abusive, or unlawful uses; investigate and defend ourselves against third-party claims, or allegations; protect the security or integrity of the RIFBAR; or protect the rights, property, or safety of RIFBAR, our users, or other parties involved in services. Other than as set out above, you will receive notice when personal information about you might be shared with third parties and you will have an opportunity to choose not to share the information.

Your Data Rights and Choices

You own your data. Please be aware, that denying sharing some personal data might affect the website functionality. You have the right to: Be informed on request and obtain access to or a copy of personal information we hold about you in a structured, commonly used, and machine-readable format Prevent the processing of your personal information Update personal information that is out of date or incorrect Request to erase personal information we hold about you Restrict the way that we process and disclose specific personal information about you Revoke consent that you previously provided for the processing of your personal information

You can always access the information found in your account You can also send a request to access the information we have about you by sending a letter to privacy@rifbar.com . To protect your privacy and security, we may take steps to verify your identity before granting you access or making corrections to your information. If applicable, you may make a complaint to the data protection supervisory authority in the country where you are based. Alternatively, you may seek a remedy through local courts if you believe your rights have been breached.

Third-party Services and Websites

RIFBAR services may link to third-party websites or services. The privacy practices of those third parties are not governed by this Privacy Policy. We encourage you to review the privacy policies of these third-party websites and services to understand their practices.

Data Security

RIFBAR uses a variety of managerial, technical, and physical measures to protect the integrity and security of your information. These measures may vary based on the sensitivity of your information. However, no security precautions or systems can be completely secure. We cannot ensure or warrant the security of any information you transmit to RIFBAR, and you do so at your own risk. We cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. In case of a confirmed leak of personal data, RIFBAR will inform the supervisory body and subjects concerned without delay in a reasonable time.

Retention of Your Information

We keep your personal information to enable your continued use of RIFBAR Services, for as long as it is required in order to fulfill the relevant purposes described in this Privacy Policy, as may be required (or permitted) by law such as for tax and accounting purposes, or as otherwise communicated to you. Standard practice is the deletion of personal data of abandoned accounts - deletion would occur in 3 months after an email is sent to the User’s registration email mentioning the abandoned status of the User’s account.

Minor’s Privacy Policy

IF YOU ARE UNDER 21 YEARS OF AGE, THEN PLEASE DO NOT USE OR ACCESS THE RIFBAR SERVICES AT ANY TIME OR IN ANY MANNER. Protecting the privacy of minors is especially important. For that reason, RIFBAR does not knowingly collect or maintain personal information from persons under 21 years of age. If RIFBAR learns that personal information of persons under 21 has been collected on or through RIFBAR Services, Rifbar will take appropriate steps to delete this information. If you are the parent or legal guardian of a minor under 21 who has become a RIFBAR Services member, then please contact at privacy@rifbar.com to have that minor’s account terminated and personal information deleted.

This age restriction mirrors the eligibility requirements set out in the RIFBAR Terms of Use.

International Data Transfers

Information collected by RIFBAR may be stored and processed in your region, or in any other country where RIFBAR or its affiliates, subsidiaries, partners, or service providers are located or maintain facilities. If we provide any information about you to any such entities, we will take appropriate measures to ensure such companies protect your information adequately in accordance with this Privacy Policy and applicable law. For the purposes of GDPR, EU users' personal information is stored inside the EU.

Changes and Updates to this Privacy Policy

RIFBAR reserves the right to change, modify, add, or remove portions of this Privacy Policy at any time (for example to reflect updates to the RIFBAR or to reflect changes in the law). Please check this Privacy Policy periodically for those changes. Amendments to the Privacy Policy subject to consent will be applicable to earlier registered users upon valid consent given. In case the user declines to provide consent to an amended Privacy Policy, such user may no longer use the Website. We will not materially change our policies and practices to make them less protective of personal information collected in the past under a prior version of the Privacy Policy without the consent of affected individuals.

RIFBAR Contact Information

Please contact privacy@rifbar.com with any questions or comments about this Privacy Policy by email to privacy@rifbar.com. We will respond to your inquiry within 30 calendar days of its due receipt.